



## *Extended Knowledge: Cognos Business Intelligence*

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Glovia Business Intelligence takes the volume of data your organization collects and stores and turns it into meaningful, actionable information. Our solution helps you improve your business performance and make faster, more informed decisions. Glovia's solution helps you gain valuable insight into the performance of your business. It includes a powerful event and exception management tool, a web-based document management system, and the powerful Cognos Business Intelligence application from IBM.

### *Cognos*

Easy to integrate, deploy and use, Cognos Business Intelligence delivers a simplified Business Intelligence environment that improves user adoption, enables better decision making, and serves as an enterprise-scale foundation for performance management.

Cognos Business Intelligence is the only Business Intelligence product to deliver the complete range of Business Intelligence capabilities: reporting, analysis, scorecarding, dashboards and business event management, as well as data integration, on a single, proven architecture. Cognos Business Intelligence also delivers powerful search functionality for both Business Intelligence and Enterprise Search.

Reporting is a key capability within Cognos Business Intelligence, a single product that provides complete Business Intelligence capabilities on a proven architecture. Reporting gives you access to a complete list of self-serve report types, is adaptable to any data source, and operates from a single metadata layer for a variety of benefits such as multilingual reporting.

***Cognos Business Intelligence gives you complete reporting coverage including:***

**Business Dashboards**

- One solution for all enterprise reporting and dashboard requirements
- Burst personalized reports to multiple locations and in multiple formats
- User interface supports 10+ languages; reports delivered in 25+ languages
- Multiple export formats: Excel, PDF, XML, HTML, and CSV
- Flexible distribution methods: centralized access, email, application integration, MS Office
- Multilingual capabilities automatically deliver reports in user's working language
- A single architecture for viewing, querying, analyzing, and authoring for collaborative contributions to any report including dashboards

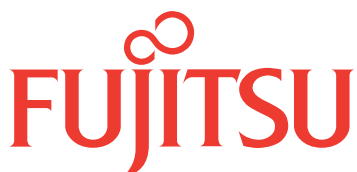
**Advanced authoring capabilities**

- One authoring environment for creating all report types, including dashboards
- Intuitive and accessible self-service report authoring
- Integrated queries—one query drawing on multi-vendor data sources—even within a single reporting object
- Adaptive layout adjusts automatically when objects are added, moved or removed
- Embed live applications, Web sites, and non-Business Intelligence content within a report
- Drag-and-drop authoring incorporates data, text, charts, graphs, and images
- Edit reports with prompts and toolbar commands
- Interactive visualizations and charting abilities
- Work with data using familiar business terms

- Use a variety of charts: cross-tabs, bar / 3D bar, pie / doughnut, line, gauge, funnel, scatter, dot density, waterfall, and more
- Create complex, multi-page layouts using different data sources without programming or workarounds
- Conditional suppression and automatic calculations.

**Web-based deployment**

- Proven scalability to 190,000 named users. Reporting times of 2.5 seconds
- Single Metadata layer for all reporting
- Actionables, Real-time insight with mobile access



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